

## **Faculty Profile**



**Name** : M. POORNIMA  
**Designation** : Assistant Professor  
**Department** : B.Com (CA)  
**Date of Birth** : 21.02.1989

**Date of Appointment** : 16.07.2016

### **Academic**

| <b>S. No</b> | <b>Degree</b> | <b>University/Institution</b>                  | <b>Year of Completion</b> |
|--------------|---------------|--|---------------------------|
| 1.           | BCA           | V.V.V College for Women, Virudhunagar.         | 2009                      |
| 2.           | MCA           | Gandhigram Rural Institute – Deemed University | 2012                      |

**Total Experience** : 2 Years.

**Area of Specialization/Interest** : C++ , SQL, JAVA, Android.

**Academic Affiliation** : -

**Professional Affiliation** : Hope Club Member, SAP, Discipline Member

### **Research Publications:**

#### **International Publications:**

#### **National Publication:**

1. **E-Payment System & Its Security Measures** in the Jamal Academic Research Journal: An Interdisciplinary, Volume-IX No.2, January, 2017, ISSN: 0973-

**Conference Presentations:**

1. **Teaching Unmotivated and Under-motivated Students: Challenges and Considerations** in the National Conferences on Quality Assurance and Quality Sustenance in Higher Educational Institutions: Challenges and Solutions organized by Jayaraj Annapackiam College for Women (Autonomous), Periyakulam from 29<sup>th</sup> to 30<sup>th</sup> September, 2016.
2. **E-Marketing-Challenges and Opportunities** in National Seminar on Emerging Business Practices in the Global Environment organized by Jamal Mohamed College, Trichy on 19<sup>th</sup> January, 2017.

**Books Published:**

| <b>Year</b> | <b>Title</b> | <b>Publication</b> | <b>National/International</b> | <b>ISBN No.</b> |
|-------------|--------------|--------------------|-------------------------------|-----------------|
| <b>NIL</b>  |              |                    |                               |                 |

**Awards: NIL**

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