

PG & RESEARCH DEPARTMENT OF COMMERCE

1. Profile of the Department:

The Department of Commerce was started in June 1983 and it has been a spring board to the students to find better job prospects and pursue higher studies in commerce for the last 30 years. It offers UG and PG programme. The department launched B. Com. (Computer Applications) in 2008. Recognizing research as an important part of faculty and student responsibilities, M.phil in commerce was started in 2014 and it was elevated to be a full time research centre with the introduction of Ph.D course in the year 2015. To impart knowledge on Accounting and Tax to other major students, UGC Sponsored Certificate course on Office Automation was introduced in the year 2013. The Department has also joined hands with SAP a German company introduced in the year 2014 to enable students to become SAP certified Consultants.

The Department has excellent infrastructure for teaching, learning and research. The Department has a library and computers with internet facilities. It also has a well equipped computer lab and it offers course on “Accounting Software Package” for commerce and other major Students. The Department of commerce has been a vibrant Department with staff members who are dedicated, involved and responsive to the needs of the students. All the faculty members hold Ph.D. and actively participate in research. The Department has a rich tradition of organizing a number of seminars and conferences at the National and International level. The need based curriculum and learner centric teaching strategy of the Department enhances the scope of the students’ progress to higher studies and assure them employability. To enhance the quality of education, the students are exposed to industrial visit and also to undertake projects concerned with Banking, HRM, Marketing, Stock Exchanges and Industries. The Commerce alumni are found in various jobs/careers, keeping in tune with the need for growing techno based education.

2. VISION To be an exemplary school of commerce focusing on academic excellence and human values.

3. MISSION The Department of commerce is committed to excellence and human values. It aims to contribute human development by preparing good citizens with academic competence, outstanding leadership qualities, personal integrity, sensitivity to ethical issues and empathy for the weak and the under privilege.

4. Faculty Profile:

Total No. of

Staff(s):

Staff with PhD(s): 4

Staff pursuing Ph.D: 2

Staff with M.Phil(s): 3

5. Syllabus

UG Course Pattern 2017 - 2020

Sem	Part	Code	Title of the paper	Hours	Credit
I	I	17GT1GS01	Tamil – I	5	3
	II	17GE1GSA1/ 17GE1GSB1	English – I	5	3
	III	17CO1MC01	Financial Accounting-I	6	4
		17CO1MC02	Secretarial Practice	5	4
		17CO1AC01	Introduction to Indian Economy	5	4
	IV	17VE1GS01	Value Education	2	2
	17AE1SK01	SBE –I Communication Skill	2	2	
Total				30	22
II	I	17GT2GS02	Tamil – II	5	3
	II	17GE2GSA2/ 17GE2GSB2	English – II	6	3
	III	17CO2MC03	Financial Accounting-II	6	4
		17CO2MC04	Marketing Management	6	4
		17CO2AC02	Managerial Economics	5	4

	IV	17CO2SK02	SBE – II Ms Excel (Lab)	2	2
Total				30	20
III	I	17GT3GS03	Tamil – III	5	3
	II	17GE3GSA3/ 17GE3GSB3	English- III	6	3
	III	17CO3MC05	Banking Theory and practices	5	4
		17CO3MC06	Financial Management	5	4
		17CO3AC03	Statistical Methods	5	4
	IV	17ES3GS01	Environmental studies	2	2
17AE3SK03		SBE-III Office Automation/ SAP (Lab)	2	2	
Total				30	22
IV	I	17GT4GS04	Tamil –IV	5	4
	II	17GE4GSA4/ 17GE4GSB4	English –IV	6	4
	III	17CO4MC07	Financial Accounting –III	8	6
		17CO4AC04	Business Mathematics	5	4
		17CO4CE1A/ 17CO4CE1B	International Trade and Practice/ Retail Marketing	4	3
	IV	17CO4SK04	SBE-IV Basic of Accounting	2	2
Total				30	23
V	III	17CO5MC08	Business Law-I	6	5
		17CO5MC09	Income Tax	6	5
		17CO5MC10	Corporate Accounting	6	5
		17CO5MC11	Costing Methods and Techniques	6	5
		17CO5CE2A/ 17CO5CE2B	Corporate Communication/ Corporate Management	4	3
	IV	17AE5NE01	NME -1 Aptitude Building – I	2	2
Total				30	25
VI	III	17CO6MC12	Company Law	6	5
		17CO6MC13	Accounting for Managerial Decisions	6	5
		17CO6MC14	Auditing	6	5
		17CO6MC15	Computer Practical's in Accounting Package (Lab)	6	5
		17CO6CE3A/ 17CO6CE3B	Services Marketing/ Financial Markets and Services	4	3

	IV	17AE6NE02	NME – II Aptitude Building - II	2	2
V		17CO6SS01	E-commerce		2*
Total				30	25
I-IV		17NP4GS01	NSS/NCC/P.ED,	--	1
IV-V		17EX5GS01	Extension		2
Total				180	140+2

***Extra Credit**

PG Course Pattern 2017 – 2020

Sem	Code	Title of the Paper	Hours	Credits
I	17PCO1C01	Quantitative Techniques	6	5
	17PCO1C02	Advanced Corporate Accounting	6	5
	17PCO1C03	Advertising and Salesmanship	6	5
	17PCO1C04	Business Economics	6	5
	17PCO1E1A/ 17PCO1E1B	Corporate Governance/ Internet & E-commerce	6	4
	Total			30
II	17PCO2C05	Direct Taxes	6	5
	17PCO2C06	Management Accounting	6	5
	17PCO2C07	International Marketing	6	4
	17PCO2E2A/ 17PCO2E2B	Business Ethics/ Strategic Management	6	4
	17PCO2I01	IDC – Accounting for Managers	4	3
	17PCOS01	Soft Skill	2	1
Total			30	22
III	17PCO3C08	Advanced Business Statistics	6	5
	17PCO3C09	Entrepreneurship Development	6	5
	17PCO3C10	Financial Services	6	5
	17PCO3C11	Research Methodology	6	4

	17PCO3E3A/ 17PCO3E3B	Advanced Computerized Accounting/ Database Management	6	4
Total			30	23
IV	17PCO4C12	Advanced Cost Accounting	6	5
	17PCO4C13	Human Resource Management	6	5
	17PCO4C14	Project Management	6	5
	17PCO4R01	PROJECT	12	6
	17PCO4A01	Comprehensive Examination	-	2*
Total			30	21
Total			120	90 + 2*

***Extra Credit**

M.Phil COURSE PATTERN 2017 - 2020

SEMESTE	CODE	TITLE OF THE PAPER	HOURS	CREDITS	
I	17MCO1C01	Research Methodology	10	8	
	17MCO1C02	Financial Management	14	12	
	17MCO1E3A 17MCO1E3B 17MCO1E3C 17MCO1E3D 17MCO1E3E	Banking Technology Human Resource Management Entrepreneurship Development Financial Markets & Services Marketing Management	6	5	
		Total	30	25	
	II	17MCO2R01	Dissertation		15
	Total			30	40

No External for Indepth study Paper

6. Papers Published by the Faculty :52

National 25

International 27

7. Awards and recognition Received by the Faculty :2

8. Awards and recognition Received by the Students :

S.No	Name	Name of Award	Organization/ Agency	Year
1.	P.Thamari Selvi	Reconognition Cetificate	Vinai Viyagum Penna; Radio -2011;Madurai	2011 -12
2.	K. Nava Priya	Best Paper Award in Paper presentation on Financial Inclusion in India	N.S. College, Theni	2012 -13
3.	A. Gowsalya and R. Divya bharthi	I prize in Paper presentation	State Level intercollegiate Students' Seminar held at Thiyagarajar College, Madurai.	2012 -13
4.	M. Chitra	Won the cash award of Rs. 1000	A test on "Know Your Economy" <i>sponsored red by Scientific Research Association for Economics and Finance, Chennai.</i>	2012 -13
5.	A. Gowsalya and R. Dhivya Bharathi	I prize for paper presentation	Thiyagarajar College, Madurai	2012 -13
6.	J. Patricia Bridget	II Prize Rs. 750/- in the National level essay contest on "Struggle of Women for Dignity and Democracy"	AIACHE – New Delhi	2013 -14
7.	J.Shekina mathew	Best Performer Award Received	Mary Matha college	2014 -15
		Recognition Certificate	Theni Kalai Ilakiya maiyam; Theni	2014 -15
8.	J.Shekina Mathew & Co	Over All Best Performer Award	Mary Matha college	2014 -15
9.	C.Priya	Certificate B examination	Ministry of Defense, Government of India	2014- 15

10.	J.Shekina Mathew & K.Nandheeswari	II Prize in Paper Presentation	K.P.National College of Arts and Science, Batlagundu.	2015 -16
11.	T.Roja	Semi final round of the Programme “Yaavarum Keleer	Pudhuyugam Channel	2016 -17
12.	C.Anitha A.Parimala	Swami Vivekanthar Award	Bharathi Yva Kendra; Madurai.	2016 -17
13.	S.Sushmitha & R.Kanaga Prithiya	Published an article in the Book entitled as “Sustainability of Business Initiatives, Ideas and Challenges”, ISBN No: 81-86520-27-9	Mother Teresa University, Kodaikanal.	2016- 17
14.	M.Chitra of 2011 – 13 batch	Cleared TNSET 2016 Exam	Mother Teresa Women’s University, Kodaikanal	2016 -17
15.	R.DevaThilagavathi	II Prize Individual Kata and kumite for Women above 18 years event	School students’ karata championship	2016 -17
16.	S.Sandhya	I Prize Individual kumite for Women above 18 years event	School students karata championship	2016 -17
17.	S.Dhanalakshmi	College Topper Prize	A test on “Know Your Economy” <i>sponsored red by Scientific Research Association for Economics and Finance, Chennai.</i>	2016 -17
18.	C.Priyanga	Class Topper Prize	A test on “Know Your Economy” <i>sponsored red by Scientific Research Association for Economics and Finance, Chennai.</i>	2016 -17

9. Seminars/Workshop organized by the Department :6

Year	Name of the seminar/workshop	Agency	level
2011-2012	Reforms in financial sector	JAC	state
2012-2013	Contemporary corporate Ethical Environment: issues and challenges	UGC	National
2014-2015	Recent trends in Marketing Technique	JAC	State

2015-2016	Innovative Marketing Strategies for sustainable Growth	UGC	National
2016-2017	Green Economy	JAC	International

10. Conferences Attended by the Faculty : 31

National 16

International 13

Regional 2

11. Books Published : 2

12. Research Projects : 1

15. Department Contact Number

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16. Importance Event Photos





